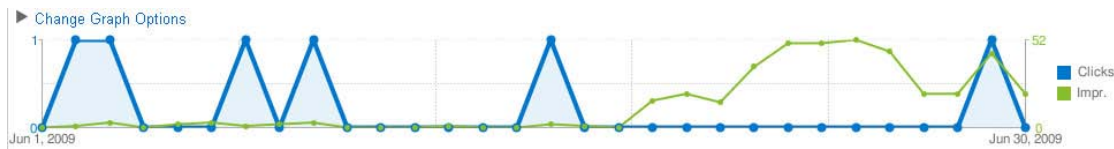


AdzZoo Campaign Activity Report

AdzZoo Campaign Statistics June 1, 2009 - June 30, 2009



Thank you for choosing AdzZoo!

We appreciate your business and look forward to serving all your internet advertising needs. This email is designed to give you specific campaign information about your AdzZoo Campaign.

June 2009 Summary:

- **2,345 Ad Impressions:** Someone has searched for information related to your business at least 2,345 times. As a result, your ad was displayed and viewed by a potential customer 2,345 times.
- **49 Ad Clicks:** out of the 2,345 ad impressions, your ad was clicked 49 times, resulting in a click-through-rate (CTR) of 1.2 (49 clicks / 2,345 ad impressions). An ad click is recognized as someone clicking on your link and subsequently directed to your AdzZoo landing page.
- **4.8 Average Ad Position:** Each time your ad appears as a search result, it's average position was ad #4.8 on the first page of the search engine results.

<u>Clicks</u>	<u>Impressions</u>	<u>CTR</u>	<u>Avg Position</u>	<u>Quality Score</u>
49	2,345	1.2	4.8	9

Thank you again for your business and we look forward to continue serving you!

AdzZoo

Your AdzZoo Landing Page URL is: <http://AdzZooExperts.AdzZoo.com>

AdzZoo is Your Source for Local Search Advertising